

Program on Case Method and Participant-Centered Learning

January 15 - January 25, 2006

HARVARD | BUSINESS | SCHOOL



Executive Education

Participant Roster

CHEN, Arthur Cheng-hsui

Dept. of Business Administration
Natl. Yunlin Univ. of Science & Tech
123, University Road, Sec.3, Touliu
Yunlin, Taiwan 640
Republic of China
Phone: 886-5-534-2601 X5232
Fax: 886-5-531-2074
chencs@pine.yuntech.edu.tw

CHEN, I-Heng

Professor and Associate Dean
Institute of Human Resource Mgt.
National Sun Yet-sen University
70 Lien-hai Road
Kaosiung 804
Republic of China
Phone: 886-7-525-4505
Fax: 886-7-525-4599
ihchen@cm.nsysu.edu.tw
PARENT CO: National Sun Yet-sen University

CHEN, Chia Shen

Professor
Business Administration
National Taiwan University
No. 85, Sec. 4, Roosevelt Rd.
Da-an District, Taipei 106, Taiwan
Republic of China
Phone: 886-2-3366-1043
Fax: 886-2-3362-6710
chiashen@management.ntu.edu.tw

CHEN, Lihua

Associate Professor
Management Science & Engineering
Peking University
Guanghua School of Management
Peking
People's Republic of China
Phone: 86-10-6276-5141
Fax: 86-10-6276-5141
chenlh@gsm.pku.edu.cn

CHEN, Houn-Gee

Deputy Dean
Institute of Technology Management
National Tsing Hua University
101, Kung-Fu II Road
Hsin-Chu, Taiwan 300
Republic of China
Phone: 886-3574-2449
Fax: 886-3574-5310
hgchen@mx.nthu.edu.tw

CHEN, Ming-Kuen

Associate Professor
Institute of Commerce Automation
Taiwan MOE-National Taipei U.
1, Sec. 3, Chung-Hsiao E Rd.
Taipei 106, Taiwan
Republic of China
Phone: 886-227712171X3412
Fax: 886-2-2776-3964
mkchen@ntut.edu.tw

Program on Case Method and Participant-Centered Learning

January 15 - January 25, 2006

H A R V A R D | B U S I N E S S | S C H O O L



Executive Education

Participant Roster

CHEN, Zhangwu

Professor, Senior Associate Dean
School of Economics & Management
Tsinghua University
Beijing 100084
People's Republic of China
Phone: 86-10-6278-9948
Fax: 86-10-6278-5876
chenzhw@em.tsinghua.edu.cn

CHIU, Kuang Hui

Associate Professor
Business Administration
Taiwan MOE-National Taipei U.
69, Chien Kuo N. Rd., 2nd Sec.
Taipei, Taiwan
Republic of China
Phone: 886-2-2500-9822
Fax: 886-2-2516-8319
khchiu@mail.ntpu.edu.tw

CHEUNG, Waiman

Associate Dean, Graduate Studies
Decision Sciences & Managerial Econ
The Chinese University of Hong Kong
Rm. 322C, Leung Kau Kui Bldg. CUHK
Hong Kong
People's Republic of China
Phone: 852-2609-7816
Fax: 852-2603-5104
wcheung@cuhk.edu.hk

CHONG, Beng Soon

Associate Professor
Banking & Finance
Nanyang Technological University
Nanyang Avenue
NBS, Singapore 639798
Republic of Singapore
Phone: 65-6490-6269
Fax: 65-6791-3697
abschong@ntu.edu.sg

CHI, Chia-Fen (Christine)

Professor
Industrial Management
Nat'l Taiwan U. of Science & Tech.
43 Keelung Road, Sec. 4
Taipei 106
Republic of China
Phone: 886-2-2737-6338
Fax: 886-2-2737-6344
chris@mail.ntust.edu.tw
PARENT CO: National Taiwan University of
Science and Technology

CHOW, Edward

Dean
National Chengchi University
64, Chih-Nan Rd, Sec. 2
Wenshan
Taipei 11605
Republic of China
Phone: 886-229393091X88610
Fax: 886-229382207
echow@nccu.edu.tw, yulingch@nccu.edu.tw

Program on Case Method and Participant-Centered Learning

January 15 - January 25, 2006

HARVARD | BUSINESS | SCHOOL



Executive Education

Participant Roster

CHOW, Irene Hau-Siu

Professor
Management
The Chinese University of Hong Kong
Rm. 316 K K Leung Building
Shatin, N.T., Hong Kong
People's Republic of China
Phone: 852-2609-7798
Fax: 852-2603-6840
irene@baf.msmail.cuhk.edu.hk

FARN, Cheng-Kiang (CK)

Professor
Information Management
Taiwan MOE - National Central U.
300 Chungta Road
Chungli, Taiwan 32001
Republic of China
Phone: 886-3-4267250
Fax: 886-3-4254604
ckfarn@mgt.ncu.edu.tw

DAI, Yi Yi

Chairperson and Professor
Xiamen University
EMBA Center
School of Management
Xiamen 361005
People's Republic of China
Phone: 86-592-2180938
Fax: 86-592-2187907
yydai@xmu.edu.cn

FU, Chung-Jen

Director, Graduate School of Mgmt.
Department of Accounting
Natl. Yunlin Univ. of Science & Tech
123, University Road, Section 3
Douliu, Taiwan 640
Republic of China
Phone: 886-5-5342601 X5341
Fax: 886-5-534540
fucj@yuntech.edu.tw

FARH, Jiing-Lih Larry (Larry)

Professor
Management of Organizations
HK University of Science & Tech.
HKUST, Clearwater Bay
Hong Kong
People's Republic of China
Phone: 852-2358-7735
Fax: 852-2335-5325
mnlfarh@ust.hk

GUO, Ruey-Shan

Professor
Business Administration
National Taiwan University
No. 1, Sec. 4, Roosevelt Rd.
Taipei, Taiwan
Republic of China
Phone: 886-2-3366-1050
Fax: 886-2-2362-5379
rsguo@ntu.edu.tw

Program on Case Method and Participant-Centered Learning

January 15 - January 25, 2006

H A R V A R D | B U S I N E S S | S C H O O L



Executive Education

Participant Roster

HORNG, Shwu-Min

Assistant Professor
National Chengchi University
No. 64, Sec. 2, ZhiNan Road
Wenshan District
Taipei City 11605
Republic of China
Phone: 886-229393091X88074
Fax: 886-229398005
shorng@nccu.edu.tw

HUANG, Hengchiang

Professor
International Business
National Taiwan University
No. 1, Roosevelt Rd. Sec. 4
Taipei, Taiwan
Republic of China
Phone: 886-2-33664966
Fax: 886-2-23656590
bhchuang@management.ntu.edu.tw

HU, Zuohao

Associate Professor
Marketing Department
Tsinghua University
School of Economics & Management
Beijing, 100084
People's Republic of China
Phone: 86-10-6278-8153
Fax: 86-10-6278-4500
huzh@em.tsinghua.edu.cn

HUANG, Kuo-Feng

Assistant Professor
Business Administration
National Chengchi University
64, Zhi-Nan Road, Sec. 2
Wenshan, Taipei 116, Taiwan
Republic of China
Phone: 886-2-29393091X88180
Fax: 886-2-29398005
kfhuang@nccu.edu.tw

HUANG, Chuen-min (Jenny)

Associate Professor
Information Management
Nat'l. Yunlin Univ. of Science & Tech
123, University Road, Sec3, Douliou
Yunlin, Taiwan 640
Republic of China
Phone: 886-5-551-3520 X2600
Fax: 886-5-537-7839
huangcm@yuntech.edu.tw

HUANG, Lihua

Professor, Associate Dean
School of Management
Fudan University
Lidasan Building, 670 Goushun Road
Shanghai 200433
People's Republic of China
Phone: 86-21-65646687
Fax: 86-21-65103060
lhhuang@fudan.edu.cn

Program on Case Method and Participant-Centered Learning

January 15 - January 25, 2006

HARVARD | BUSINESS | SCHOOL



Executive Education

Participant Roster

HUANG, Ping-Der

Associate Professor
National Chengchi University
64, Chih-Nan Road, Sec. 2
Wenshan
Taipei 116
Republic of China
Phone: 886-2-2938-7334
Fax: 886-2-2938-7334
pdhuang@nccu.edu.tw

LAM, Chee-Keung Kevin (Kevin)

Associate Professor
School of Accountancy
The Chinese University of Hong Kong
Shatin, N.T., Hong Kong
People's Republic of China
Phone: 852-2609-7894
Fax: 852-2603-5114
kevinl@baf.msmail.cuhk.edu.hk

JAW, Yi-Long

Professor
International Business
National Taiwan University
1, Section 4, Roosevelt Rd.
Taipei, Taiwan 106
Republic of China
Phone: 886-2-3366-4977
Fax: 886-2-2362-7203
yljaw@ntu.edu.tw

LEE, Chay Hoon

Associate Professor
Marketing & International Business
Nanyang Business School
S3-B2B-61 Nanyang Avenue
Singapore 639798
Republic of Singapore
Phone: 65-7905665
Fax: 65-6791-8522
achlee@ntu.edu.sg

JIANG, Lu

Assistant Professor
School of Economics & Management
Tsinghua University
Beijing 100084
People's Republic of China
Phone: 86-10-6278-1848
Fax: 86-10-6278-1848
jianglu@em.tsinghua.edu.cn

LEE, Swee-Huat (S.H.)

Professor
IMBA
National Chengchi University
No.85,16F, Sec2,Zhong Zheng East Rd
Danshui, Taipei 25159, Taiwan
Republic of China
Phone: 886-2-2809-8532
Fax: 886-2-2809-3853
shlee@mx.nthu.edu.tw

Program on Case Method and Participant-Centered Learning

January 15 - January 25, 2006

HARVARD | BUSINESS | SCHOOL



Executive Education

Participant Roster

LEE, T.S.

Dean
Faculty of Business Administration
The Chinese University of Hong Kong
Shatin, N.T., Hong Kong
People's Republic of China
Phone: 852-2609-7815
Fax: 852-2603-5917
tslee@cuhk.edu.hk

LIANG, Neng

Professor of Management
Management
CEIBS
Hong Feng Road
Shanghai, Pudong 201206
People's Republic of China
Phone: 86-21-2890-5229
Fax: 86-21-2890-5108
liangneng@ceibs.edu

LI, Chang Qing

Associate Director and Professor
School of Management
Xiamen University
Xiamen 361005
People's Republic of China
Phone: 86-592-2188506
Fax: 86-592-2187289
lichangqing68@hotmail.com

LIN, Bing-Huei

Professor and Chairman of the Dept.
Business Administration
Nat'l Taiwan U. of Science & Tech.
43 Keelung Road, Section 4
Taipei 106
Republic of China
Phone: 886-2-2737-6748
Fax: 886-2-2737-6744
linbh@ba.ntust.edu.tw
PARENT CO: National Taiwan University of
Science and Technology

LI, Jiatao (J.T.)

Associate Professor
Management of Organizations
HK University of Science & Tech.
HKUST, SBM, MGTO, Clearwater Bay
Hong Kong
People's Republic of China
Phone: 852-2358-7757
Fax: 852-2335-5325
mjtli@ust.hk

LIN, Chan-Jane

Professor
Accounting
National Taiwan University
1 Roosevelt Rd. Sec. 4
Taipei, Taiwan 106
Republic of China
Phone: 886-2-3366-1115
Fax: 886-2-2363-3640
cjlin@ntu.edu.tw

Program on Case Method and Participant-Centered Learning

January 15 - January 25, 2006

HARVARD | BUSINESS | SCHOOL



Executive Education

Participant Roster

LIN, Fen-Hui

Associate Professor
Department of Information Mgt.
National Sun Yet-sen University
No. 70 Lien-Hai Rd.
Kaohsiung 804
Republic of China
Phone: 886-7-525-2000 X4730
Fax: 886-7-525-4799
fhlin@mis.nsysu.edu.tw
PARENT CO: National Sun Yet-sen University

LIN, Suming

Senior Associate Dean, Professor
Accounting, College of Management
National Taiwan University
85 Roosevelt Rd., Sec. 4
Taipei
Republic of China
Phone: 886-2-33661120
Fax: 886-2-23638038
lichu@ntu.edu.tw

LIN, Hsiou-Wei W.

Professor & Department Chairman
International Business
National Taiwan University
College of Management
Taipei 106
Republic of China
Phone: 886-2-33664967
Fax: 886-2-33664967
plin@management.ntu.edu.tw

LIU, Huimei

Professor and Chair
Statistics
National Chengchi University
64, Chih-Nan Rd. Sec 2
Taipei City 11623
Republic of China
Phone: 886-229293091X81024
Fax: 886-2-2939-8024
hliu@nccu.edu.tw

LIN, Jan-Juy (J.J. Lin)

Associate Professor & Chair
Risk Management & Insurance
National Chengchi University
64, Sec 2, Chih-Nan Rd
Taipei 116
Republic of China
Phone: 886-2-29393091X89080
Fax: 886-2-29393864
jjlin@nccu.edu.tw

LUO, Jiang

Assistant Professor
Finance
HK University of Science & Tech.
HKUST Clearwater Bay
Hong Kong
People's Republic of China
Phone: 852-2358-7663
Fax: 852-2358-1749
jluo@ust.hk

Program on Case Method and Participant-Centered Learning

January 15 - January 25, 2006

HARVARD | BUSINESS | SCHOOL



Executive Education

Participant Roster

LYU, Jrjung (J.J.)

Professor
Industrial & Information Management
Taiwan MOE - Cheng Kung
No. 1, Ta-Hsueh Road, Tainan 701
Taiwan
Republic of China
Phone: 886-6208-0576
Fax: 886-6208-0576
jlyu@mail.ncku.edu.tw

PAN, Jason Chao-Hsien

Dean
Natl Taiwan U. of Science & Tech.
43, Keelung Rd. Sec 4
Taipei, Taiwan 10607
Republic of China
Phone: 886-2-2737-6336
Fax: 886-2-2737-6360
chpan@im.ntust.edu.tw
PARENT CO: National Taiwan University of
Science and Technology

NIU, Hueichih (New)

Associate Professor
Institute of Law for Science & Tech
National Tsing Hua University
101, Sec. 2, Kuang-Fu Road,
HsinChu City, Taiwan 30013
Republic of China
Phone: 886-3574-2429
Fax: 886-3571-5253
hcniu@mx.nthu.edu.tw

RAMASAMY, Ambigaibalan (Bala)

Associate Professor
CEIBS
699 Hong Feng Road, Pudong
Shanghai
People's Republic of China
bramasamy@ceibs.edu,
bala.ramasamy@nottingham.edu.my

OU-YANG, Chao

Professor and Chair
Department of Industrial Management
Natl Taiwan U. of Science & Tech.
43 Sec. 4 Keelung Road
Taipei
Republic of China
Phone: 886-2-2737-6340
Fax: 886-2-2737-6344
ouyang@im.ntust.edu.tw
PARENT CO: National Taiwan University of
Science and Technology

SHEN, Yi Feng

Assoc. Dean, Prof. of Finance
School of Management
Xiamen University
Xiamen 361005
People's Republic of China
Phone: 86-592-2187-187
Fax: 86-592-2187-289
cfss_shen@hotmail.com

Program on Case Method and Participant-Centered Learning

January 15 - January 25, 2006

HARVARD | BUSINESS | SCHOOL



Executive Education

Participant Roster

SUN, Yimin

Associate Professor
Marketing Department
Fudan University
607# Guoshun Road
Shanghai
People's Republic of China
Phone: 86-10-6564-2557
Fax: 86-10-6511-2047
ymsun1@fudan.edu.cn

TU, Ping

Professor & Associate Dean
Marketing
Peking University
Guanghua School of Management
Peking
People's Republic of China
Phone: 86-10-6275-6254
Fax: 86-10-6275-1470
tuping@gsm.pku.edu.cn

TAN, Seow Kuan (Ruth)

Associate Professor
Finance & Accounting
National University of Singapore
NUS Business School, 1 Business Link
Singapore 11759
Republic of Singapore
Phone: 65-6516-6265
Fax: 65-6779-2083
biztansk@nus.edu.sg
PARENT CO: National University of Singapore

WANG, Heli

Assistant Professor
Management of Organizations
HK University of Science & Tech.
MGTO, HKUST, Clearwater Bay
Hong Kong
People's Republic of China
Phone: 852-2358-7743
Fax: 852-2335-5325
mnheli@ust.hk

TANG, Ming

Professor
International Business
National Taiwan University
1 Roosevelt Rd. Sec. 4
Taipei, Taiwan 00106
Republic of China
Phone: 886-2-2363-8424
Fax: 886-2-2363-8424
ibtang@ccms.ntu.edu.tw

WANG, Jyun-Cheng

Associate Professor
Institute of Technology Management
National Tsing Hua University
110 Sec. 2 Kuan-Fu Rd.
Hsin-Chu 300, Taiwan
Republic of China
Phone: 886-3574-2247
Fax: 885-3574-5310
jcwang@mx.nthu.edu.tw

Program on Case Method and Participant-Centered Learning

January 15 - January 25, 2006

HARVARD | BUSINESS | SCHOOL



Executive Education

Participant Roster

WANG, Li-Chih

Professor
Industrial Engineering
Taiwan MOE - Tunghai University
Dept. of IE&EI
Taichung, Taiwan 704
Republic of China
Phone: 886-423594319X125
Fax: 886-4-2359-1756
wanglc@ie.thu.edu.tw

WU, Anne

Professor
Accounting
National ChengChi University
64, Sec. 2 Chi-Nan Road
Wenshan, Taipei 11605
Republic of China
Phone: 886-229393091X88530
Fax: 886-229387104
anwu@nccu.edu.tw

WANG, Xiaozu

Professor
School of Management
Fudan University
670 Guoshun Road
Shanghai 200433
People's Republic of China
Phone: 86-21-6565-4787
Fax: 86-21-6564-8384
wangxz@fudan.edu.cn

WU, Chi-Cheng

Assistant Professor
Business Management
National Sun Yet-sen University
70 Lien-hai Rd.
Kaohsiung 804
Republic of China
Phone: 886-7-525-2000-4647
Fax: 886-7-525-4647
chicheng@mail.nsysu.edu.tw
PARENT CO: National Sun Yet-sen University

WENG, Junyi

Dean
School of Management
Xiamen University
Xiamen 361005
People's Republic of China
Phone: 86-592-2182200
Fax: 86-592-2187289
jyweng@xmu.edu.cn

WU, Ho-Mou

Professor
International Business
National Taiwan University
50 Lane 144, Kechung Rd. Sec. 4
Taipei, Taiwan
Republic of China
Phone: 886-2-33664990
Fax: 886-2-23633661
homouwu@management.ntu.edu.tw

Program on Case Method and Participant-Centered Learning

January 15 - January 25, 2006

HARVARD | BUSINESS | SCHOOL



Executive Education

Participant Roster

WU, Ko-Chen

Professor
Business Administration
Natl Taiwan U. of Science & Tech.
43 Sec. 4 Keelung Rd.
Taipei City
Republic of China
Phone: 886-2-2733-3141-6751
Fax: 886-2-2737-6744
wu@ba.ntust.edu.tw
PARENT CO: National Taiwan University of
Science and Technology

YEH, Ruey Huei (Robert)

Professor and Executive MBA Chair
Industrial Management
Natl Taiwan U. of Science & Tech.
No. 43, Sec. 4, Keelung Rd.
Republic of China
Phone: 886-2-2737-6334
Fax: 886-2-2737-6344
rhyeh@mail.ntust.edu.tw
PARENT CO: National Taiwan University of
Science and Technology

XIAO, Xing (Sophie)

Associate Professor
School of Economics & Management
Tsinghua University
Beijing 100084
People's Republic of China
Phone: 86-10-6279-5464
Fax: 86-10-6278-3540
xiaox@em.tsinghua.edu.cn

YUAN, Soe-Tsyr (Daphne)

Professor and Chair
MIS
National Chengchi University
64, Sec. 2 Chi-Nan Road
Wenshan, Taipei City 11605
Republic of China
Phone: 886-229393091X89058
Fax: 886-2293693220
yuans@mis.nccu.edu.tw

XU, Yifan

Professor
School of Management
Fudan University
670 Guoshun Road
Shanghai 200433
People's Republic of China
Phone: 86-21-65648386
Fax: 86-21-55521353
yfxu@fudan.edu.cn

ZHANG, Hongxia

Professor
Marketing
Peking University
Guanghua School of Management
Peking
People's Republic of China
Phone: 86-10-6275-6264
Fax: 86-10-6275-1470
hxzhang@gsm.pku.edu.cn

Program on Case Method and Participant-Centered Learning

January 15 - January 25, 2006

HARVARD | BUSINESS | SCHOOL



Executive Education

Participant Roster

ZHANG, Xincheng

Professor
School of Management
Fudan University
No. 220, Handan Road
Shanghai 200433
People's Republic of China
Phone: 86-21-6564-6570
Fax: 86-21-6564-2351
xs Zhang@fudan.edu.cn

ZHAO, Xiande

Professor
Decision Sciences & Managerial Econ
The Chinese University of Hong Kong
Shatin, N.T., Hong Kong
People's Republic of China
Phone: 852-2609-7650
Fax: 852-2603-6840
xiande@baf.msmail.cuhk.edu.hk

ZHANG, Yimin

Professor
CEIBS
699 Hongfend Road
Pudong, Shanghai
People's Republic of China
Phone: 8621-2890-5609
Fax: 8621-2890-5620
zyimin@ceibs.edu

ZHANG, Zhi-Xue

Associate Professor
Peking University
Guanghua School of Management
Peking
People's Republic of China
Phone: 86-10-6276-5133
Fax: 86-10-6275-1470
zx Zhang@gsm.pku.edu.cn