

AAASS 40th National Convention
 Marriott Philadelphia Downtown
 November 20-23, 2008
CONTRACT FOR ADVERTISING SPACE

PLEASE RETURN TO:

Wendy K. Walker, Convention Coordinator, AAASS, 8 Story St., Cambridge, MA 02138
 Phone (617) 495-0678 Fax (617) 495-0680, E-mail: walker@fas.harvard.edu
 Please print or type the information below.

Company Name: _____

Contact Person: _____

Address: _____

Authorized by: _____ Signature: _____

Phone: _____ Fax: _____ E-mail: _____

Ads, in black and white only, can be submitted in electronic format (eps, tiff, or pdf) or as camera ready copy (using as few screens and photos as possible, film 2400 dpi or 150 lpi right reading, emulsion down). Ads sent as files should be set up for the actual size that it will print (see the dimensions listed below). All images should be high resolution. Photos should be at least 300 dpi and Line Art scans should be at least 600 dpi. If there is anything that bleeds, it must be 1/8" or greater. When creating your PDF File for print, please make sure your Distiller settings are set for "Press Optimized". This ensures that all your fonts will be embedded and your images will stay high res. Be sure to send a print out of your final file as well. Ads that exceed the dimensions specified below will be returned with a request to resize.

Half-page ads: 4 3/8" x 3 1/2"

Full-page ads: 4 3/8" x 7 1/2"

Payment in full must accompany order; no refunds will be made after September 5, 2008. Ad copy is due on September 5, 2008.

We contract to purchase:

Full page ad @ \$400	_____	\$ _____
Additional full page ads @ \$300 page	_____	\$ _____
Half-page ad @ \$275	_____	\$ _____
Inside back cover @ \$500	_____	\$ _____
TOTAL NUMBER PAGES	_____	\$ _____
TOTAL		\$ _____
LESS 10% DISCOUNT FOR EXHIBITORS		\$ _____
TOTAL AMOUNT DUE		\$ _____

Please supply full credit card information

Check # _____ Credit Card # _____ Amount _____

Credit Card (circle one) MasterCard or Visa Expiration Date _____ Signature _____

Acknowledged (Invoice #) _____ Booth no(s) _____